



# LOUISIANA OIL & GAS: FROM SONRIS TO SUNSET 2011



## EXHIBITOR/SPONSOR FACT SHEET

AUGUST 29 – 30, 2011  
NEW ORLEANS, LOUISIANA  
THE ROOSEVELT HOTEL

# **LOUISIANA OIL AND GAS: SONRIS TO SUNSET**

Take advantage of this great opportunity to meet potential clients face-to-face during the 2011 Louisiana Oil and Gas: SONRIS to Sunset Conference. You will have the opportunity to interact with attendees on two days during breakfast, breaks, lunch, and an evening reception. Packages are available with booths located in areas to allow the most possible exposure to foot traffic from conference attendees.

## **CONFERENCE DATES**

Monday and Tuesday, August 29 – 30, 2011

## **LOCATION**

The Roosevelt Hotel  
123 Baronne Street  
New Orleans, Louisiana 70112



## **EXHIBIT HOURS**

Monday 7:30 AM to 5:00 PM

Tuesday 7:30 AM to 3:00 PM

## **STANDARD BOOTH**

The hotel will provide a covered and skirted six foot table with two chairs and a wastebasket for each exhibitor. Optional electrical service is available for an additional fee (request for electrical service must be submitted by August 15, 2011).

## **SPONSORSHIP OPPORTUNITIES**

For information regarding opportunities to sponsor the conference and showcase your business at the conference, please contact Nicole Hutchison with Signature Destination Management at 504.488.7610.

Details of sponsorship packages are listed on the following page. Custom sponsorship packages are also available upon request. Please contact Becky Roberts via email at [rebecca.roberts@la.gov](mailto:rebecca.roberts@la.gov) or call 225.342.4545 for additional information on custom packages.

## **EXPECTED ATTENDANCE**

At past conferences, over 350 participants from various aspects of the oil and gas industry have attended this annual informational conference. The proposed attendance for the 2011 conference is expected to exceed previous attendance numbers.

# **EXHIBITOR PACKAGES**

## **PLATINUM EXHIBITOR PACKAGE—\$2,000**

Package includes:

- One skirted six foot table with two chairs and a wastebasket. Optional electrical connection available for an additional fee. (Electrical service requests must be submitted no later than August 15, 2011.)
- Breakfasts, breaks, luncheons, and reception attendance for three representatives.
- Admission to conference sessions for three representatives of the exhibitor.
- Full page advertisement in conference book.
- Prominent recognition at reception.
- Registration list provided electronically post conference.

## **GOLD EXHIBITOR PACKAGE—\$1,500**

Package includes:

- One skirted six foot table with two chairs and a wastebasket. Optional electrical service is available for an additional fee. (Electrical service requests must be submitted no later than August 15, 2011.)
- Breakfasts, breaks, luncheons, and reception attendance for two representatives.
- Admission to conference sessions for two representatives of the exhibitor.
- Half page advertisement in conference book.
- Acknowledgement at reception.
- Registration list provided electronically post conference.

## **SILVER EXHIBITOR PACKAGE—\$1,000**

Package includes:

- One skirted six foot table with two chairs and a wastebasket. Optional electrical connection available for an additional fee. (Electrical service requests must be submitted no later than August 15, 2011.)
- Breakfasts, breaks, luncheons, and reception attendance for one representative.
- Admission to conference sessions for one representative of the exhibitor.
- Quarter page advertisement in conference book.
- Registration list provided electronically post conference.

## **BRONZE EXHIBITOR PACKAGE—\$500**

Package includes:

- Acknowledgement in the conference book.
- Registration list provided electronically post conference.

# **SPONSORSHIPS**

## **BREAK SPONSORSHIP—\$3,500**

### *(4 Packages Available)*

These are “stand alone” sponsorships. Each sponsor will be credited for sponsoring the entire break. Signs acknowledging sponsorship will be placed on all break service tables.

#### Package includes:

- Exhibition booth with one skirted six foot table, two chairs, and a wastebasket.
- Basic electrical connection at an additional charge (must request by August 15, 2011).
- Full conference admission for three representatives of the sponsor.
- Full page advertisement in conference book.

## **CONTINENTAL BREAKFAST SPONSORSHIP—\$5,000**

### *(4 Packages Available)*

These are “shared” sponsorships and will be shared by two sponsors per breakfast. Each sponsor will be credited for sponsoring the entire breakfast with one other sponsor. Signs acknowledging sponsorship will be placed on all breakfast buffet tables and breakfast dining tables.

#### Package includes:

- Exhibition booth with one skirted six foot table, two chairs, and a wastebasket.
- Basic electrical connection at an additional charge (must request by August 15, 2011).
- Full conference admission for four representatives of the sponsor.
- Full page advertisement in conference book.

## **RECEPTION SPONSORSHIP—\$5,000**

### *(3 Packages Available)*

This annual event will take place on Monday night and is shared by three sponsors. Signs recognizing each sponsorship will be displayed at the entrance to the reception and on all tables.

#### Package includes:

- Exhibition booth with one skirted six foot table, two chairs, and a wastebasket.
- Basic electrical connection at an additional charge (must request by August 15, 2011).
- Full conference admission for four representatives of the sponsor.
- Full page advertisement in conference book.

## **LUNCH SPONSORSHIP—\$10,000**

### *(2 Packages Available)*

These are “stand alone” sponsorships. Each sponsor will be credited for the entire luncheon. Signs acknowledging each sponsorship will be placed at the entrance and on all lunch dining tables.

#### Package includes:

- Exhibition booth with one skirted six foot table, two chairs, and a wastebasket.
- Basic electrical connection at an additional charge (must request by August 15, 2011).
- Full conference admission for four representatives of the sponsor.
- Full page advertisement in conference book.