

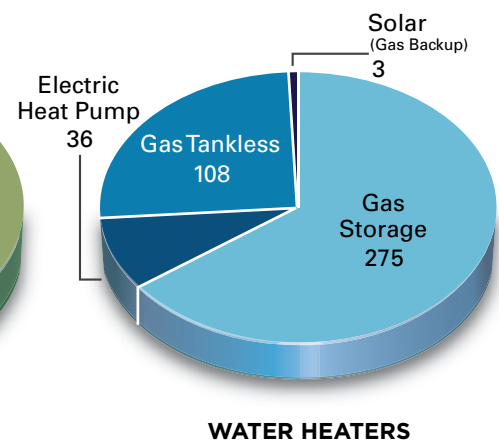
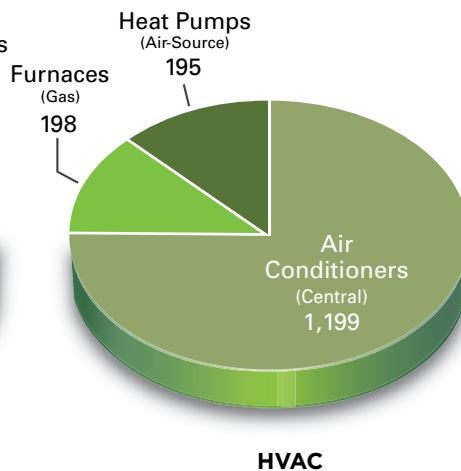
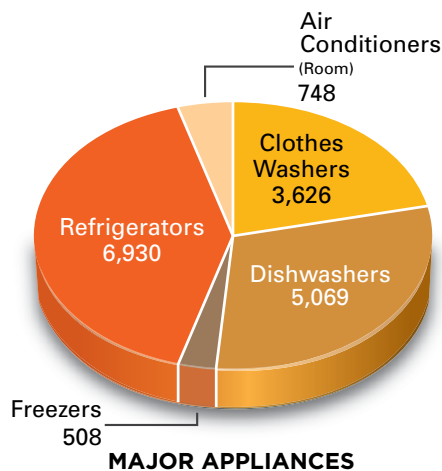
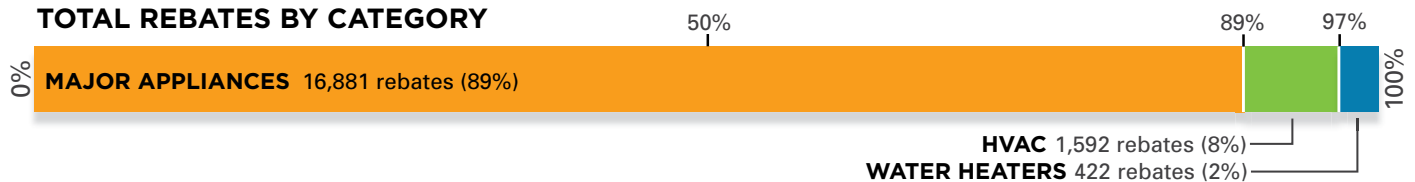
LOUISIANA PROGRAM IMPACTS

State Energy Efficient Appliance Rebate Program



The State of Louisiana conducted a rebate program to help residents replace older, inefficient appliances with new, ENERGY STAR® qualified models. **Louisiana residents received a total of 18,895 rebates, representing total annual energy savings to the state of almost 13 billion Btu.** This is enough energy to heat and cool 235 homes for a year.

TOTAL REBATES BY CATEGORY



	Major Appliances	HVAC	Water Heaters	All Products
Rebate Payments to Customers (Thousands)	\$2,950	\$796	\$63	\$3,809
Consumer Spending* (Thousands) and Leveraging Ratio	N/A	N/A	N/A	N/A
Sales Tax Leveraged* (Thousands) and Leveraging Ratio	N/A	N/A	N/A	N/A
Annual Cost Savings** (Thousands)	\$338	\$88	\$26	\$451
Annual Energy Savings** (Billions of Btu)	7	4	2	13

* Louisiana did not collect data on consumer spending. As a result, sales tax leveraged cannot be calculated. ** Estimated Note: Due to rounding, the sum of the first three columns may not equal the "All Products" total.

LOUISIANA AT A GLANCE

- Thirteen products received rebates ranging from \$75 to \$500.
- Refrigerators were the most popular product; these rebated products will reduce Louisiana's annual electricity consumption by nearly 699,000 kWh.
- Louisiana received \$4,231,921 from the federal government to implement the program; 90 percent of this funding went directly to rebates.
- Retailers and manufacturers provided \$423,350 of in-kind support.

KEY DATES

■ April 24, 2010:

Program launches with rebates on ENERGY STAR qualified clothes washers, dishwashers, freezers, refrigerators, room air conditioners, central air conditioners, air-source heat pumps, gas furnaces, and electric heat pump, gas storage and tankless, and gas and electric backup solar water heaters.



■ May 1, 2010:

All rebates reserved.

■ August 6-7, 2010:

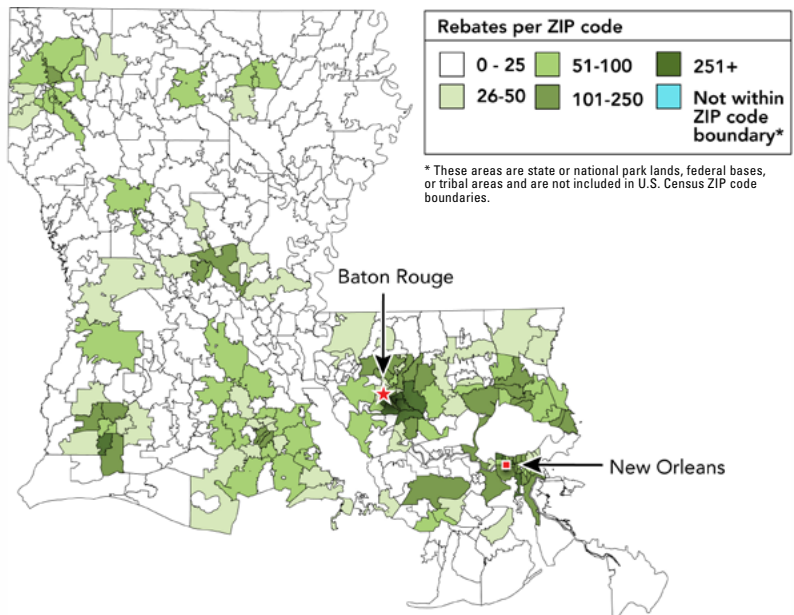
Sales tax holiday.

■ June 2011:

All rebates paid; program closes.

REBATE DISTRIBUTION BY ZIP CODE

The State Energy Efficient Appliance Rebate Program, part of the American Recovery and Reinvestment Act of 2009 (ARRA), provided almost \$300 million in funding to all 56 U.S. states and territories to support consumer rebate programs for efficient appliances. This funding helped consumers replace their existing appliances with ENERGY STAR qualified products. In Louisiana alone, the program is projected to save consumers more than \$451,000 annually on their energy and water bills.



Resources

DOE Energy Savers: www.energysavers.gov/rebates

Louisiana Department of Natural Resources, State Energy Office:
www.dnr.louisiana.gov/energy



U.S. DEPARTMENT OF
ENERGY

Energy Efficiency &
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