MAGELLAN
STRATEGIES BR

**EBR WATER RESOURCE MANAGEMENT**
**TOPLINES**

Q1.    Are you registered to vote here in Louisiana?

YES    100.0%

Q2.    To the best of your knowledge, which of the following sources of water serves as the primary supply for the drinking water found in East Baton Rouge parish homes and businesses?

| | |
|---|---|
| BELOW-GROUND AQUIFERS, OR "GROUNDWATER" | 78.0% |
| LOCAL LAKES AND RESERVOIRS | 9.9% |
| THE MISSISSIPPI RIVER | 10.2% |
| SMALLER LOCAL RIVERS AND BAYOUS | 1.8% |

Q3.    And, in your opinion, is the drinking water in East Baton Rouge parish of a high quality when compared to other places you have lived or visited?

| | |
|---|---|
| **TOTAL AGREE** | **86.7%** |
| **TOTAL DISAGREE** | **8.7%** |
| **TOTAL SAME** | **4.7%** |
| | |
| STRONGLY AGREE | 70.0% |
| SOMEWHAT AGREE | 16.7% |
| SOMEWHAT DISAGREE | 4.4% |
| STRONGLY DISAGREE | 4.2% |
| ABOUT THE SAME | 4.7% |
| | |
| (AGREE - DISAGREE) | 78.0% |

Q4.     And have you seen, read, or heard any references to "drinking water" in East
        Baton Rouge parish over the past year, either in newspapers, magazines,
        billboards, or on radio or television?

                              YES     42.7%

                              NO      57.3%

Q5.     To the best of your knowledge, what percentage of the water consumed in
        homes and businesses in East Baton Rouge parish originates as groundwater
        pumped from below-ground aquifers?

| | |
|---|---|
| LESS THAN 25% | 12.2% |
| BETWEEN 25 AND 50% | 19.3% |
| MORE THAN 50% BUT LESS THAN 75% | 25.2% |
| MORE THAN 75% | 43.3% |

Q6.     And have you ever heard of the term "Southern Hills Aquifer System"?

                              YES     15.1%

                              NO      84.9%

Q7.     And have you seen, read, or heard any reference to saltwater intrusion (also
        called saltwater encroachment) in East Baton Rouge parish over the past
        year, either in newspapers, magazines, billboards, or on radio or television?

                              YES     33.3%

                              NO      66.7%

Q8.     And in your opinion, how big of a threat is saltwater intrusion to the quality of
        drinking water in East Baton Rouge parish?

| | |
|---|---|
| **TOTAL THREAT** | **30.7%** |
| **TOTAL NOT A THREAT** | **36.6%** |
| **TOTAL NEVER HEARD** | **32.8%** |
| | |
| NOT A THREAT AT ALL | 16.3% |
| NOT A BIG THREAT | 20.2% |
| SOMEWHAT OF A BIG THREAT | 20.1% |
| A VERY BIG THREAT | 10.5% |
| HAVE NEVER HEARD OF SALTWATER INTRUSION OR SALTWATER ENCROACHMENT | 32.8% |

Q9.     And do you believe that appropriate measures are being taken to prevent the
        threat of saltwater intrusion into east Baton Rouge parish's groundwater
        resources?

| | |
|---|---|
| HAVE NOT HEARD OF ANY MEASURES BEING TAKEN TO COMBAT  SALTWATER INTRUSION | 67.5% |
| YES, APPROPRIATE MEASURES HAVE BEEN TAKEN | 16.0% |
| NO, APPROPRIATE MEASURES HAVE NOT BEEN TAKEN | 16.5% |

Q10.    Are you aware of the recent installation and use of a saltwater scavenger well
        system in east Baton Rouge parish to combat saltwater intrusion?

| | |
|---|---|
| YES | 9.4% |
| NO | 23.1% |

Q11.    And are you aware of ongoing efforts to scientifically model saltwater
        intrusion in Baton Rouge area aquifers?

| | |
|---|---|
| YES | 10.3% |
| NO | 22.2% |

Q12.    And are you aware of any state-level legislation proposed in the last year that would
        have impacted groundwater use in East Baton Rouge parish?

| | |
|---|---|
| YES | 11.4% |
| NO | 88.6% |

Q13.    And which group would you most trust to manage any serious threats to
        groundwater resources in East Baton Rouge parish, such as saltwater intrusion or
        concentrated overuse?

| | |
|---|---|
| CITY/PARISH GOVERNMENT LEADERS | 15.9% |
| THE APPROPRIATE STATE GOVERNMENT AGENCIES | 21.2% |
| REPRESENTATIVES OF BUSINESS AND INDUSTRY | 13.8% |
| SPECIAL COMMISSION OR TASK FORCE COMPOSED OF ALL OF THE ABOVE | 49.1% |

Have you heard of the following organizations or public awareness campaigns that
have been active in water resource issues here in the Baton Rouge area?

Q15.    The Capital Area Ground Water Conservation Commission

YES    25.4%

NO     74.6%

Q16.    The Louisiana Office of Conservation

YES    51.8%

NO     48.2%

Q17.    Save BR Water

YES    17.6%

NO     82.4%

Q18.    Water-Wise in BR

YES     7.1%

NO     92.9%

Q19.   Are you male or female?

MALE     43.0%

FEMALE   57.0%

Q20.   Which of the following age group applies to you?

18-34    11.2%

35-44    12.4%

45-54    20.0%

55-64    26.2%

65 PLUS  30.2%

Q21.    Regardless of how you feel today, with which political party are you registered to
vote?

REPUBLICAN    34.7%

DEMOCRAT      53.2%

INDEPENDENT   12.1%

Q22.    For statistical purposes only, what is your race?

|  |  |
|---|---|
| WHITE | 61.1% |
| BLACK | 31.1% |
| HISPANIC | 1.8% |
| OTHER | 6.1% |