

Slogans for Sustainability

Ask the students to imagine they work for a public relations firm and their task is to developing a campaign to inform people:

- 1) What the agency does to manage groundwater resources
- 2) How the agency supports groundwater sustainability
- 3)

Create a slogan for a bumper sticker or poster for the agency.

The agencies are:

Department of Natural Resources
Department of Environmental Quality
Department of Health and Hospitals
Department of Agriculture and Forestry

Information about each agency is found in the Environmental Science Groundwater Power Point or students may do their own research.